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Kia EV3: UK Press Pack



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1 THE EV3 AT A GLANCE

A quick resumé of the EV3 for those with an urgent deadline

General

- Three comprehensively equipped trim levels – 'Air', 'GT-Line' and 'GT-Line S'
- Bold, modern styling, employing Kia's 'Opposites United' design ethos
- A choice of two battery packs – 58.3kWh standard range or 81.4kWh long range
- Zero tailpipe emissions and a WLTP combined driving range of up to 375 miles

Design

- Eye-catching exterior design and intricate details to match its electric platform
- Intelligent LED lighting standard on all versions
- 17-inch alloy wheels on 'Air' grade, '19-inch on 'GT-Line' and 'GT-Line S'
- Flush door handles fitted as standard, automatic on 'GT-Line' and 'GT-Line S'
- Roof rails, standard on all versions, emphasise the versatile nature of the EV3
- Range of seven colours, including Pistachio Green and Frost Blue
- Limited edition boot liner available from launch incorporating recycled sea plastics

Interior

- 12.3-inch digital cockpit and 12.3-inch touchscreen fitted as standard
- Eight-speaker Harman Kardon® premium sound system on 'GT-Line S' models, with centre speaker, subwoofer and exclusive grille pattern for the speakers
- Cabin finished with high proportion of sustainable, eco-friendly materials
- Four USB-C charging ports, two front and rear, plus one for media device connection
- 460-litre boot extends to 1,250 litres with the seats folded down – one of the most generously proportioned compact crossovers for both passengers and luggage

Safety

- All three grades feature a long list of standard safety equipment
- Standard driver assist technologies include Highway Driving Assist 2.0 with Hands-on Detection (HDA2), Blind-Spot Collision Avoidance Assist (BCA) with Rear-Cross Traffic Avoidance Assist (RCTA), Forward Collision Avoidance Assist 2.0 (FCA2) (City/Pedestrian/Cyclist/Junction Turning/Junction Crossing), Intelligent Speed Limit Assist (ISLA), Lane Follow Assist 2.0 (LFA2) with hands-on detection, Lane Keep Assist (LKA) and Multi-Collision Brake Assist (MCB).
- A Blind-Spot view monitor, 360-degree surround view monitor, parking collision-avoidance assist, and Remote Smart Parking Assist (RSPA) are all fitted to the 'GT-Line S' grade

Technology

- Digital Key available as standard on 'GT-Line' and 'GT-Line S' models
- EV3 includes 'over-the-air' updates, and free seven-year Kia Connect services
- Kia In-Car Payment, in association with Parkopedia, allows drivers to locate available parking and pay for it through navigation screen
- Smart Cruise Control 2.0 with Lane Follow Assist 2.0 (LFA2) and Lane Keep Assist (LKA) makes EV3 the perfect long-distance companion

Warranty

- Seven-year/100,000-mile vehicle warranty, eight-year battery and motor warranty
- Two-year servicing intervals or 20,000 miles, whichever comes sooner
- Complimentary 12-month roadside assistance

INTRODUCTION

- EV3 is a dedicated, high-volume EV for the compact SUV market, with a segment-leading range of up to 375 miles on a single charge (WLTP combined cycle)
- Efficient, spacious, and comfortable, the EV3 has the versatility and affordability to be the main car of the household
- Extensive testing in Europe in all conditions ensures the EV3 performs well on motorways, city streets and winding country roads
- One of the most efficient EVs on the market for charging, range and performance
- Limited edition boot liner incorporating recycled plastics collected from the ocean

The Kia EV3 has arrived to redefine the compact electric SUV market. It boasts a segment-leading range of up to 375 miles on a single charge (WLTP 'combined') and an innovative interior design that optimises space, comfort and accessibility. Kia's first dedicated electric compact SUV is ready for all journeys and lifestyles, and sets new benchmarks for design, efficiency, range and performance in a high-demand market segment.

EV3 leverages the premium-level technologies of the multi-award-winning EV6 and EV9 in a compact, efficient, spacious, and comfortable car. It can adapt to every lifestyle and has the flexibility and affordability to be the main car of the household. Following extensive testing in Europe in all driving conditions, the model is proven to perform equally well on motorways, city streets, winding country roads, and long journeys. This testing also included validation of range and charging, with the EV3 confirmed as one of the most efficient EVs on the market.

"The Kia EV3 is an amazingly versatile vehicle, built and designed to accommodate the diverse needs and distinctive lifestyles of customers across Europe," said Marc Hedrich, President & CEO of Kia Europe. "It also shows how a high-volume EV can be part of a broad ecosystem that includes in-car payments, over-the-air updates, bi-directional charging*, digital upgrades and much more, to make driving more convenient than ever before."

Built on Kia's dedicated EV architecture, the Electric-Global Modular Platform (E-GMP), the EV3 is designed to prioritise the driving and ownership experience while making EVs available to a wider range of customers. It is part of Kia's strategy to have 11 electric vehicles on the market by 2026, expanding to 15 models by 2027, with the product line-up in Europe fully electric by 2035.

The Kia EV3 has been shortlisted for the final round of the 2025 Car of the Year award, which celebrates the best car on sale in Europe. Selected by 60 jurors from 23 European countries, the EV3 is one of just seven finalists out of an initial 42 models. This marks the fourth consecutive year that a Kia EV has been shortlisted for the prestigious award, with the Kia EV6 winning overall in 2022. The Car of the Year title will be announced at the Brussels Motor Show on 10 January 2025.

The EV3 is now available for delivery in the UK. In future Kia plans to introduce all-wheel drive (AWD) variants to Europe, expanding the range of choice for customers beyond the current two-wheel drive (2WD) models. UK plans for AWD EV3 models are still to be confirmed.

2 DESIGN AND PACKAGING

- Lounge-like cabin delivers a spacious, airy interior, with an easy-to-use layout
- The most compact EV in Kia's current UK line-up
- EV3 interior incorporates Kia's 10 sustainability 'must-haves'

Built on Kia's Electric Global Modular Platform (E-GMP), the EV3 is ahead of the pack in the compact electric crossover segment. The vehicle's long wheelbase (2,680mm – the same as the current Kia Sportage) and completely flat electric vehicle architecture provide generous space for all occupants, with lounge-style comfort in both rows of seating. In addition, the EV3 features numerous innovations to make journeys more comfortable and convenient, including pop-out and auto flush door handles, a panoramic display and premium relaxation seats on the 'GT-Line S' model for the driver and front passenger.

At the front, the EV3 features the latest generation of the company's Digital Tiger Face. The distinctive vertical 'Star Map' headlamps – inspired by the lines used to draw constellations together – are powered by LEDs and characterised by a thin lens projection, or for the 'GT-line' and 'GT-Line S grades', small cube projection. Flush door handles which present themselves automatically on 'GT-Line' and 'GT-Line S' models contribute to a modern, high-tech look. Active air flaps with air curtains improve aerodynamic efficiency. Boldly styled 17- or 19-inch alloy wheels complete the exterior's modern aesthetic.

The EV3 is available in seven eye-catching colours in the UK: White Pearl, Midnight Black, Sunset Orange, Shale Grey, Lithium Silver, Pistachio Green and Frost Blue.

Responsible mobility and refined design
The EV3 incorporates the brand's 'Opposites United' design philosophy that harnesses the creative tension generated by the divergent values of nature and modernity to deliver a harmonious whole. Inside and out, the EV3 balances emotional and rational elements, representing the 'Joy for Reason' design pillar.

The EV3's exterior design marks it out as a dynamic crossover. Its silhouette and geometric body fully embraces the Joy for Reason chapter of the 'Opposites United' philosophy. All models, regardless of trim level, are defined through their different details. These include dedicated front and rear bumpers, different wheels, and front, side, and rear trims with careful attention to detail to showcase the materials chosen.

The unique interior 'living space' features relaxation seats on 'GT-Line S' models, clever storage solutions, sliding tables for 'GT-Line' and 'GT-Line S' grades, expansive head and legroom, intelligent mood lighting, and nature-inspired colours to enhance the well-being of drivers and passengers on every journey. The seats include mesh-like headrests for better ventilation and comfort.

Among other innovations, the EV3 is available with a new limited edition boot liner from launch, featuring a geometric wave reminiscent of waves and rubbish flowing into a net. The accessory is made from recycled materials, 40% of it recycled ocean plastic from the Pacific Ocean, collected as part of Kia's cooperation with The Ocean Cleanup. The seven-year partnership aims to find innovative solutions and contribute to a cleaner, healthier planet, enabling the removal of almost half a million kilogrammes of plastic from the Great Pacific Garbage Patch – the boot liner is the first application from this partnership.

In its transformation to become a sustainable mobility solutions provider, Kia has defined a design sustainability strategy to integrate more eco-friendly materials into its cars. The strategy encompasses phasing out animal-based leathers, applying ten sustainability 'must-haves' in its vehicle interiors, and continuously innovating with new, bio-based materials.

These are incorporated into all of Kia's latest EVs and include PP (polypropylene) and Bio-PE (a bio-based polyethylene), Bio PU (Bio-polyurethane or unleather), recycled PET fabric (polyethylene terephthalate), bio paint, recycled PET yarn for the seats, post-consumer material for the interior garnishes (plastic injection), 100% recycled PET plastic, Bio PU foam for the front headrests, BTX free paint and 100% recycled PET felt for the luggage compartment.

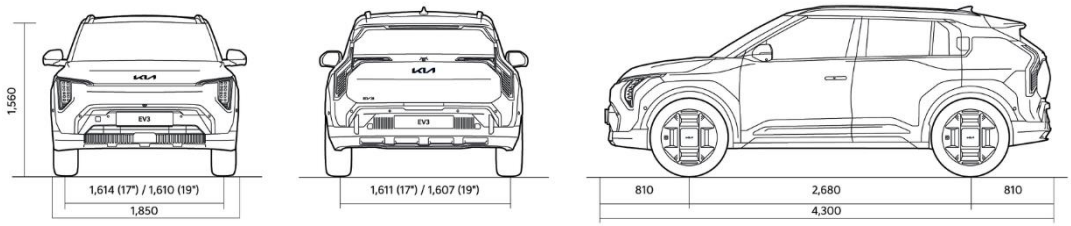
Spacious cabin and an easy to operate user experience
The Kia EV3 is characterised by a spacious interior with a minimalist and easy-to-use layout. Though it is Kia's most compact EV on-sale today, its unique EV architecture and the flat floor enabled by the E-GMP platform creates more cabin space than ever before.

The centre console is equipped with a fast 15W wireless phone charger on 'GT-Line' and 'GT-Line S' models. In addition to a USB-C port to connect media devices, there are a pair of USB-C charging ports in both the front and rear of the EV3. Customisable ambient lighting comes as standard on 'GT-Line' and 'GT-Line S' versions. 'Air' models feature a versatile storage area underneath the centre console, with 'GT-Line' and 'GT-Line S' grades equipped with a slide-out table, which can slide forward by up to 120mm to create a flat surface when needed – ideal when having lunch during a charging stop, for instance.

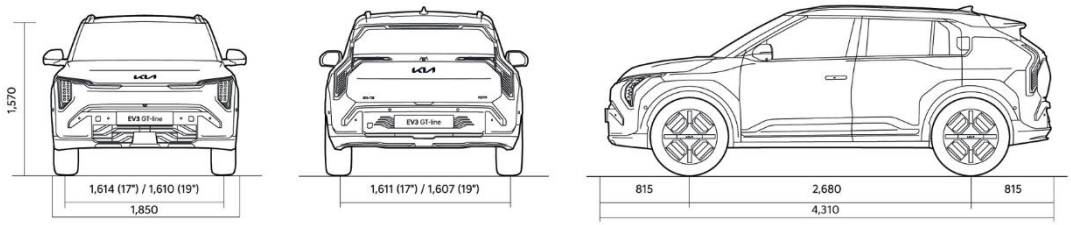
The EV3 offers segment-leading capacity for both passengers and luggage. Depending on the seating layout, the boot volume ranges from 460 litres to 1,250 litres with the rear seats folded down. Convenience prevails, as you can unlock the boot using your Smart Key, Digital Key, the Kia Connect app, or a button on the dashboard. It will also open automatically if you approach it with your Smart Key or Digital Key in your pocket.

Under the bonnet, the EV3 offers a convenient 'frunk' with 25 litres additional storage space, perfect for storing the charging cable. The sealing structure of the frunk has been improved from the conventional panel sealing to pad sealing to improve opening and closing performance.

EV3 'Air': Exterior Dimensions (mm)



EV3 'GT-Line' and 'GT-Line S': Exterior Dimensions (mm)



3 DYNAMICS

- Front-wheel drive powertrain, with development in overall comfort and quietness
- Zero-emissions drivetrain delivers superior on-road refinement
- A choice of five driving modes allows for driver customisation

The new EV3 is the third model in the Kia line-up to be built on the company's E-GMP (Electric Global Modular Platform) platform after the EV6 and EV9. It is the most compact EV in Kia's current line-up and is the first dedicated compact EV to be designed by the company. The EV3 positions itself as the most affordable electric vehicle in Kia's four-model zero-emissions range.

The battery pack is placed low down in the body, between the two axles, keeping the centre of gravity low and aiding weight distribution. Placing the mass of the battery closer to the centre of the vehicle contributes to the EV3's balanced dynamic character and enhances its stability.

The Kia EV3 is truly versatile, with a large amount of space in a relatively compact footprint. It has been tuned to find the perfect balance between performance and comfort, offering one of the best driving performances in its segment. Customers can expect predictable yet confident handling, linear and smooth steering, and mild and balanced driveability. The EV3 is able to handle challenging driving conditions while still offering a comfortable ride.

The vehicle is equipped with five different drive modes to best suit driver preferences as well as different driving conditions. 'Eco' maximises efficiency; 'Sport' raises the power curve and boosts responses for more immediate performance; 'Normal' strikes a balance between performance and efficiency; while 'My Drive' allows the driver to customise various elements for themselves (acceleration, braking and steering settings are all adjustable). Finally, Snow mode provides extra reassurance when driving in particularly wintery conditions.

In everyday driving situations, the multi-link suspension provides a smooth and comfortable ride. The tyres minimise noise, vibration, and harshness (NVH) and are combined with the near-silent electric motor for a quiet and peaceful driving experience. The belt-type rack and pinion motor-driven power steering (R-MDPS) results in precise, stable, responsive steering.

A centralised control system, the Chassis Domain Control Unit (CDCU), manages all systems governing vehicle handling, including braking and Electronic Stability Control (ESC). It also governs the car's Dynamic Torque Vectoring system, which uses partial braking and motor torque compensation when cornering to enhance safety and stability.

EV3 driving dynamics have been developed and tuned to meet the high expectations of UK customers in terms of ride, handling, and steering. Even before the first test car was assembled, the EV3 went through an extensive virtual development, with hundreds of different setups tested on advanced dynamic driving simulators. The resulting optimal geometries and compliances were then released for the European engineers to be fine-tuned on European roads. The steering has been also specifically tuned for Europe's demanding and exacting driving involvement standards, with a focus on precision and linearity, enabling the EV3 to confidently handle curvy country roads, city streets and motorways.

5 POWERTRAINS

- Highly efficient, zero-emission, pure electric drivetrain for all EV3 models
- All models are front-wheel drive with 201bhp and 283Nm of torque
- Capable of travelling up to 375 miles on a single charge

Every version of the EV3 offers a generous driving range that compares favourably to its nearest rivals. The driving range of up to 375 miles on the 'Air' model can even rise as high as 479 miles when the vehicle is used purely in city driving situations (WLTP 'city' cycle). This is supported by i-Pedal technology and a Regenerative Braking System that offers the driver more flexibility and control by separating the level of regenerative braking from the full stopping control functionality. Full one-pedal driving can be used in all regenerative braking modes, as well as in reverse. The system also remembers the previously selected level when the vehicle is switched off, and automatically applies it when the vehicle is turned on again.

The efficiency and performance of the EV3 is aided by active air flap technology and a boat-tail shape, to improve aerodynamics. The drag coefficient of just 0.263 helps to reduce power consumption and increase the overall range. Extensive wind tunnel testing enabled Kia engineers to hone the EV3's aerodynamic performance, including optimising the wheel shapes and enhancing the rear combination lamps. There are also new side sill undercovers, along with eight parts covering the underbody, for cleaner underfloor airflow and reduced drag.

Also helping drivers extend the range is the Driving Range Guide. Located in the instrument cluster, it displays the maximum and minimum driving ranges achievable depending on driving style, and an estimated range based on past driving efficiency.

400V fast-charging technology enables the EV3 to go from 10-to-80% in 29 minutes for the 58.3 kWh battery version, and 31 minutes for the 81.4 kWh version. Up to 125 miles of range can be added in just 15 minutes. A stable charging power profile, combined with excellent efficiency, makes the EV3 one of the leading EVs for mile-per-minute charging in its segment. Fully compatible with European charging infrastructure, the EV3 is supported by Kia Charge, the brand's network that offers access to more than 800,000 charging points in 28 European countries.

Kia is one of the leading manufacturers to bring Vehicle-to-Load (V2L) charging to the compact crossover EV segment. This feature, exclusive to 'GT-Line S' versions, enables the car to power external devices and allows customers to maximise the EV3's accessibility. Every EV3 is also capable of bi-directional charging*, including Vehicle-to-Grid, Vehicle-to-Home, and Vehicle-to-Building, which will gradually be introduced across European markets.

The EV3 features the world's first highly efficient and super-compact thin HVAC (heating, ventilation, and air-conditioning) system that delivers consistent cabin comfort in all weather conditions. It has been engineered to maximise comfort and minimise power usage, without compromising the driving range. The cleverly packaged system gives front-seat passengers an extra six centimetres of room in the footwell when compared with a conventional HVAC system. Kia's highly efficient thermal management system, now in its fourth generation, improves heat pump performance through simultaneous outside air heat and driving heat absorption.

The vehicle's suite of Advanced Driver Assistance Systems that feature as standard on all EV3 models include Highway Driving Assist 2 with Hands-on Detection, Smart Cruise Control 2, and collision prevention systems. These have been extensively tested on European roads.

The UK model range
Three trim levels are offered on the Kia EV3, in 'Air', 'GT-Line', and 'GT-Line S' specifications. An optional heat pump is offered with the flagship 'GT-Line S' model that allows for heating and cooling the interior, with 18-to-43% better energy efficiency compared to a conventional system.

The EV3 'Air' is available with a choice of two battery packs. The first, with a 58.3kWh battery, is powered by a single motor on the front axle. It produces 150kW (201bhp) with a maximum torque output of 283Nm. With a top speed of 105mph, the EV3 'Air' Standard Range can accelerate from 0-62mph in 7.5 seconds. It has an all-electric driving range of up to 270 miles on the WLTP 'combined' cycle, and can manage up to 362 miles on the 'city' cycle.

A larger battery pack is also offered to buyers of the 'Air' model, with an 81.4kWh battery pack, again powering a single motor on the front axle. The power output remains the same at 150kW (201bhp) and the maximum torque is identical at 283Nm. There is a maximum speed of 105mph and the 0-62mph dash is completed in 7.7 seconds. This model delivers the highest driving range of all of the EV3 models, with a WLTP 'combined' all-electric driving range of up to 375 miles, while during the WLTP 'city' cycle it can manage 479 miles.

Move up to EV3 'GT-Line' specification and it utilises the same 81.4kWh battery pack, with a single motor and front-wheel drive. The power and torque figures remain the same at 150kW (201bhp) and 283Nm, respectively. While the maximum speed is 105mph, the acceleration figure to 62mph is 7.9 seconds. Undertaking the WLTP 'combined' all-electric driving cycle, the EV3 'GT-Line' is capable of traveling up to 367 miles, while on the 'city' cycle it can achieve 472 miles.

The flagship EV3 'GT-Line S' features the same 81.4kWh battery pack, and has the same power, torque and performance figures as its 'GT-Line' stablemate. When tackling the WLTP 'combined' all-electric driving cycle, the 'GT-Line S' can manage up to 362 miles, while on the 'city' cycle, 468 miles can be attained. With an optional heat pump fitted, the 'GT-Line S' model achieves the same power, torque and performance as the standard model, with a WLTP 'combined' all-electric driving range figure of 361 miles and 467 miles on the WLTP 'city' cycle.

Unlike many compact electric vehicles, the EV3 is designed to tow small trailers. The EV3 'Air' with 58.3kWh battery pack is capable of hauling a braked trailer with a weight of up to 500kg. All other versions powered by the 81.4kWh battery pack can tow up to 1,000kg. The maximum nose-weight of both battery options is a substantial 100kg.

Model	Power (bhp)	Torque (Nm)	0-62mph (sec)	Max speed (mph)	Range (miles) (WLTP combined)	CO_2 (g/km) (WLTP)
'Air' 58.3kWh FWD 1-speed Auto	201	283	7.5	105	270	0
'Air' 81.4kWh FWD 1-speed Auto	201	283	7.7	105	375	0
'GT-Line' 81.4kWh AWD 1-speed Auto	201	283	7.9	105	367	0
'GT-Line S' 81.4kWh AWD 1-speed Auto	201	283	7.9	105	362	0
'GT-Line S' 81.4kWh AWD 1-speed Auto (with optional Heat pump)	201	283	7.9	105	361	0

6 SAFETY

- Extensive suite of driver assistance and safety systems as standard on all models
- EV3 is equipped with seven airbags, including a centre side airbag
- ISOFIX child safety seat fasteners for rear outer seats

The EV3 has a wide range of passive and active safety systems to ensure every occupant is as well-protected as possible on every journey. These have been extensively tested on European roads and Kia's Advanced Driver Assistance Systems (ADAS) help to mitigate against many of the daily hazards and reduce the stresses of modern driving. Its suite of passive and active safety features makes it one of the safest compact cars on the road.

As standard, the EV3 is equipped with:

- Blind-spot Collision Avoidance Assist (BCA) with Rear-Cross Traffic Collision Avoidance (RCTA)
- Forward Collision Avoidance Assist 2.0 (FCA) - City/Pedestrian/Cyclist/Junction Turning/Junction Cross
- Highway Driving Assist 2.0 with Hands-on Detection (HDA2 with HoD)
- Smart Cruise Control 2.0 with Stop and Go functionality
- Intelligent Speed Limit Assist (ISLA)
- Speed Limiter
- Lane Follow Assist 2.0 with Hands-on Detection (LFA2)
- Lane Keep Assist (LKA)
- Front and rear parking sensors
- Reversing camera system
- Safe exit warning
- Driver attention warning
- Rear occupant alert
- Impact-sensing auto door unlocking
- Seven airbags as standard, including a centre side airbag
- ISOFIX child seat top tethers and anchor fixings for the rear Height-adjustable front seatbelts
- All-round 3-point seatbelts and adjustable headrests
- Hill-start Assist Control (HAC)
- Drive Mode Select (Normal, Eco, Sport, MyDrive and Snow settings)
- Electronic parking brake with Autohold function
- Regenerative braking paddle shifter with i-Pedal functionality
- Anti-lock Braking System (ABS) with emergency stop signalling
- Downhill Brake Control
- Multi-collision braking system
- Electronic Stability Control (ESC) with Vehicle Stability Management
- Tyre Pressure Monitoring System (TPMS)
- Smart key with motion sensor

The EV3 is fitted with the latest generation of Highway Driving Assist 2.0 with Hands-on Detection as standard. This system helps the driver prevent a collision if another vehicle cuts in front of it at low speed. Lane Follow Assist 2.0 (LFA 2.0), meanwhile, detects lane markings and/or a vehicle ahead and centres the EV3 in its lane. Similarly, Lane Keep Assist (LKA) issues a warning and, if needed, provides steering assistance if the vehicle starts to drift from its lane without the turn signal being activated.

Blind-spot Collision-avoidance Assist (BCA) provides added safety to prevent collisions, providing a warning or braking assistance if another vehicle is detected when activating the turn signal. Forward Collision-avoidance Assist 2.0 (FCA 2) with Junction Turning/Crossing

helps avoid collisions with a variety of other road users, including pedestrians, cyclists, and other vehicles – including in challenging situations such as navigating an intersection or road junction, dealing with oncoming traffic, and during lane changes. Depending on the situation, the system may provide a warning, evasive steering, or emergency braking to prevent a collision.

Intelligent Speed Limit Assist (ISLA), meanwhile, uses navigation and front camera data to recognise the speed limit and warns the driver if they exceed it. When the driver has set the Smart Cruise Control speed to align with the limit, the system automatically adjusts the set speed if the limit changes.

The EV3 also features a shortcut to mute the car's ISLA system, should drivers wish. Instead of delving into the car's infotainment system and taking eyes off the road, drivers can instead push in and hold the volume dial on the steering wheel for three seconds. This enables drivers to quickly mute or un-mute the audible speed limit warning alert, while still displaying the current speed limit on the driver display.

7 TECHNOLOGY

- Every model fitted with a wide array of cutting-edge technology as standard
- Kia In-Car Payment makes its debut in the EV3
- Free seven-year Kia Connect services
- A Digital Key is standard on ‘GT-Line’ and ‘GT-Line S’ models

The EV3’s spacious interior provides a ‘living room’ feel, with a range of features designed to make every journey comfortable and convenient. The clean, uncluttered dashboard has a triple-panoramic display, with a 12.3-inch touchscreen navigation screen and a 12.3-inch driver display screen, sandwiching a 5.3-inch segment display for climate control. A 12.3-inch head-up display on ‘GT-Line S’ models puts all the necessary information within the driver’s eye line. Like the EV9, the EV3 achieves an excellent balance between touch and tactile controls for interior functions that help to minimise driver distraction.

Debuting on the EV3 is Kia In-Car Payment, expanding the capability of the vehicle for in-car payments. The first partnership available is with Parkopedia, helping drivers locate available parking and pay for it through the vehicle’s navigation screen. In-Car Payment’s convenience for drivers is part of Kia’s commitment to enhancing the driving experience and improving customer satisfaction across all touchpoints of a journey.

The EV3 offers the future of connectivity with over-the-air updates, video streaming capability, features on demand via the Kia Connect Store and Digital Key 2.0 technology that enables drivers to share it with up to three other people at a time, and to unlock and start the car using a smartphone or smartwatch. In addition to the EV3’s Smart Key with motion sensor, customers can also use a smartphone to lock or unlock the doors, start or turn off the car, control the alarm system, and open or close the tailgate via the Kia Connect app. You don’t even need to take your smartphone out of your pocket to gain access or start the vehicle. It uses Ultra-Wide Band (UWB) and Bluetooth Low Energy (BLE) technology, in addition to Near Field Communication (NFC) software. It is also the first Kia vehicle that will feature Kia’s AI Assistant with ChatGPT that helps enhance the customer’s understanding, knowledge, and enjoyment of the vehicle. This latter feature will be available via an over-the-air update shortly after launch.

Infotainment: Intuitive and simple operation

The interior of the EV3 is equipped with simple, refined technology for an intuitive user experience. As well as the twin 12.3-inch screens, the system’s wide panoramic display features a 5.3-inch touchscreen nestled between them dedicated to climate control functions. Physical switches just beneath the panoramic display enable quick changes to cabin temperature and ventilation fan speeds.

The head-up display, standard on ‘GT-Line S’ models, features a 12.3-inch windscreen projection that is a useful addition to the widescreen cluster. It is highly visible, avoids the use of additional glass panels to improve legibility, and provides the driver with essential driving information, all at a glance. This includes current speed, navigation directions, and all warnings relating to the ADAS system. It can be adjusted according to the driver’s preferences, both in terms of positioning and content. The driver can select the amount of data that is shown and customise the style of visualisation. Combined with the driver’s memory seat, its position can be added to the profile and retrieved by different drivers at the touch of a button.

The EV3’s infotainment system offers a wide range of features, including wireless Android Auto™ and Apple CarPlay™ and a Bluetooth® connection as standard.

Seven years of free updates with Kia Connect
As with other Kia models, EV3 customers benefit from Kia Connect services free of charge for a period of seven years. This includes online navigation, as well as real-time information on traffic information, parking availability and parking costs, as well as availability of EV charging points, weather forecasts, online Points-Of-Interest (POI) search, and speed camera information. Kia Connect also includes a smartphone app, letting users access a range of these same functions via their phone, as well as remote control functions, such as pre-conditioning the cabin, controlling vehicle charging, and much more. You can even use the smartphone app for last mile navigation when on foot, after the car has been parked.

EV3 models also benefit from over-the-air (OTA) updates functionality. All Kia models (MY22 onwards) equipped with Kia Connect have the ability to automatically download and install the latest infotainment software updates through the vehicle's in-built connectivity. Over-the-air updates enable the system to undergo constant improvement, with the latest maps, interfaces, and software enhancements.

Harman Kardon® Premium Sound System for an unrivalled audio experience
For music lovers, the EV3 'GT-Line S' offers a Harman Kardon® Premium Sound System with eight speakers. This system incorporates a centre speaker and subwoofer for an encapsulating and immersive audio experience. In addition, the speakers feature an exclusive grille pattern, which makes its debut on the EV3.

Vehicle-to-Load
The EV3 is fitted as standard with Vehicle-to-Load (V2L), first introduced with the EV6. It allows customers to power 220V appliances using their EV3 battery by plugging the cable into the EV charging port or the dedicated UK 3-pin socket on 'GT-Line S' models, located beneath the rear seats. Already offered on the EV6 and EV9, customers have found this system useful for several applications – such as powering electricals on camping trips, providing power in the case of a power cut at home, and even charging other EVs and PHEVs.

8 SPECIFICATION HIGHLIGHTS

The EV3 is available in three well-specified editions. Starting with ‘Air’ specification, buyers can additionally opt for ‘GT-Line’ or ‘GT-Line S’ versions.

Highlights of the EV3 ‘Air’ include:

- 17-inch alloy wheels
- LED headlights with LED daytime running lights
- LED rear lights with LED high mounted brake light and LED rear fog lights
- Electrically folding, adjustable and heated door mirrors with integrated LED indicator lights and body-coloured covers
- Flush door handles
- Body coloured bumpers with black side sills and wheel arches
- Gloss black window surrounds and roof rails
- Frunk
- Rain sensing front wipers
- Automatic headlight control
- Rear spoiler
- Blue interior accents
- Grey cloth upholstery
- Automatic air conditioning
- Electric parking brake (EPB) with autohold function
- Regenerative braking paddle shifter with iPedal functionality
- Drive mode select (Normal, Eco, Sport, MyDrive and Snow)
- Heated front seats
- Heated steering wheel
- Artificial leather steering wheel
- Start/stop button with Smart Entry System
- 60:40 split folding rear seats
- Load compartment load cover with underfloor storage
- Luggage board
- Centre console with storage underneath
- 12.3-inch driver display screen and 12.3-inch touchscreen navigation with voice control and 5.3-inch climate control screen
- Wireless Android Auto™ and Apple CarPlay™ smartphone connectivity
- Bluetooth connection
- USB-C port for media connection, with two front and two rear USB-C charging ports
- 6-speaker audio system
- Ecall – emergency services contact feature
- OTA software updates
- Free 7-year Kia Connect Services
- Blind-Spot Collision Avoidance Assist (BCA) with Rear-Cross Traffic Avoidance Assist (RCTA)
- Forward Collision Avoidance Assist 2.0 (FCA) with city, pedestrian, and cyclist detection with junction turning and junction crossing
- Highway Driving Assist 2 with hands-on detection (HDA2 with HOD)
- Intelligent Speed Limit Assist (ISLA)
- Speed limiter
- Lane Keep Assist (LKA)
- Smart Cruise Control 2.0 with stop and go functionality
- Rear occupant alert
- Safe exit warning
- Driver attention warning

- Front and rear parking sensors
- Reversing camera system
- Anti-lock braking system with emergency stop signalling
- Electronic stability control and vehicle stability management
- Hill-start assist control
- Downhill brake control
- Multi-collision braking system
- Driver, passenger, centre side and front and rear side curtain airbags
- ISOFIX child seat top tethers and anchor fixings (rear)
- Thatcham category one alarm system
- Smart key with motion sensor

The sportier EV3 ‘GT-Line’ adds these features:

- 19-inch alloy wheels
- ‘GT-Line’ dynamic exterior styling
- LED headlights with small cube and adaptive driving beam
- Gloss black door mirrors, side sills and wheel arches
- Automatic flush door handles
- Privacy glass (rear windows and tailgate)
- ‘GT-Line’ interior styling
- Two-tone artificial leather upholstery
- Electric driver’s seat adjustment with electric lumbar support
- Alloy pedals
- Sliding console
- Customiseable ambient lighting
- Wireless mobile phone charger
- Digital Key

The pinnacle of the EV3 line-up, the ‘GT-Line S’ adds the following equipment:

- Eight-speaker Harman Kardon® Premium Sound System with centre speaker and subwoofer
- Customiseable Head-up display (HUD)
- Front electric sunroof with tilting and sliding function
- Outer rear heated seats
- Front ventilated seats
- Electric front passenger’s seat adjustment with electric lumbar support
- Front premium relaxation seats
- Smart power tailgate
- 3-pin interior socket
- Vehicle-to-Load (V2L) capability with adapter
- Remote Smart Parking Assist (RSPA)
- Blind-spot view monitor
- 360-degree surround view monitor
- Parking collision-avoidance assist
- Optional heat pump

9 WARRANTY

- Kia’s seven-year/100,000-mile warranty as standard
- Servicing intervals of 20,000 miles or once every other year
- Warranty is fully transferable to subsequent owners
- EV3 available with bespoke ‘Kia Care’ servicing plan

Kia set a new benchmark in 2007 when it launched the first-generation cee'd with an industry-best seven-year/100,000-mile warranty. That demonstration of faith in the quality and reliability of Kia products was subsequently extended to every model – including the EV3. All new Kia EVs are also covered by an eight-year/100,000-mile warranty covering the battery pack and electric motors.

A major benefit is that it is transferable to subsequent owners at no charge, as long as the time limit has not been reached and the mileage is below 100,000. The mechanical warranty is supported by a 12-year anti-perforation warranty and a five-year paint warranty. Servicing for the EV3 is required every 20,000 miles or once every other year, whichever is sooner.

The Kia Promise was introduced to give customers the best ownership experience and access to seven key benefits. The Kia Promise is activated after purchase by registering on the online portal, MyKia. Along with the industry leading seven-year/100,000-mile warranty, other benefits of the Kia Promise include complimentary seven-day insurance and £250 Insurance Excess Return for one year; easy to use Click and Collect on genuine Kia accessories; convenient online service booking; Family-Like Care and Accident AfterCare.

Every new Kia also comes with complimentary Roadside Assistance for 12 months, which can be extended. When a customer registers on MyKia, Kia Roadside Assistance Plus, the highest level of cover provided by the RAC, can be unlocked, which includes onward travel and European cover.





Notes for editors

All range figures are determined according to the standardised EU measurement procedure (WLTP). Individual driving style and other factors, such as speed, outside temperature, topography and the use of electricity-consuming devices/units, have an influence on the real-life range and can possibly reduce it. In order to achieve the maximum charging speed, EV3 must use a 400-volt electric vehicle charger that delivers at least 150kW of electricity. Actual charging speed and charging time may be influenced by the battery temperature and weather conditions.

*Features such as bi-directional charging (Vehicle-to-Grid, Vehicle-to-Home, and Vehicle-to-Building), not currently available in the UK.